

Ray Keilman

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Freelance Graphic Designer

Spring 2009-Current

- Lead Character Designer for animated television show (still in development)
- Create brand identities, logos, business cards and websites for clientele using Photoshop and Illustrator before being sent to print, screenpress or the web.
- Websites hand-coded using CSS and incorporate Javascript and PHP elements.
- Clientele include fine dining, urban clothing, theatrical productions

Conde Nast Digital

Fall 2010 - Spring 2011

- Produced Vanity Fair for iPad and iPhone from October 2010 to April 2011.
- Assisted in UI/UX development of both the Epicurious iPad/iPhone app and Samsung Internet@TV app
- Produced Glamour's first standalone 'pocket-app'

Spaeth Design

Graphic Designer

Fall 2008 & Fall 2009

- Led design team in designing and installing Home Depot's 2008 holiday-themed window display at their flagship Manhattan store.
- Heavy use of Illustrator and Photoshop helped our team to bring a child's story to life for Saks world-famous holiday window displays.
- Using only photos for reference, I created Macy's iconic Believe-o-Meter and a larger-than-life recreation of a child's Jack-in-the-Box for their 8th floor Santaland display.

Phoenix Commercial Advisors

Graphic Designer and GIS Analyst

2005-2008

- Photoshop, aerial photography and GIS software allowed me to create maps displaying properties, potential customers, and nearby competition for our clients, who included major retailers, restaurant chains and grocery stores such as Starbucks, Kohl's and Home Depot.
- I was solely responsible for the maintenance and organization of our highly confidential demographic data collected for the arrival of Tesco into the American market.
- With the help of Google's Earth & Sketchup along with Camtasia screen recording software, I could take clients on a 3D journey through Phoenix to better visualize the land and buildings we represented.

EDUCATION

Purdue University

2000-2004

B.S. Computer Graphics
Technology

SOFTWARE & SKILLS

Adobe Creative Suite CS5

HTML / CSS / Javascript /
XML / PHP

Digital Photography

Windows / OSX

Totalbiz 247

Webmaster

2004-2005

- Designed & maintained websites for hundreds of small businesses nationwide.
- Html, Photoshop, Java, and Flash were used.